



Career Development Council

ANNUAL REPORT

2022-2023

CONNECTING EDUCATION AND BUSINESS

Our Organization:

Board of Directors: 2022-2023

Chair

Jenine Cleary
Hardinge Incorporated

Dave Adams
AJH Design

Monica Ridosh
Chemung Canal Trust Company

Vice-Chair

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Executive Director

Susan Pawlak
Career Development Council

Guy Loomis
Cameron Manufacturing & Design

Mark Vaughn
Corning Incorporated

A Note From The Board Chair:

Dear Friends,

This annual report is a culmination of the efforts of many groups coming together in support of the goal to "Inspire the Workforce of Tomorrow." Turn the pages and you will learn all about Cookies & Careers, see pictures from various events and hear from the educators, students, and business community members that have helped to make this past year a success.

On behalf of the Board of Directors of Career Development Council, it is an honor and a privilege to have a small part to play in the work of the amazing team that pulls together over 1000 events for all of the school districts and youth we serve in the Greater Southern Tier. Thank you for taking a moment to review this summary. Please consider how you can continue to support this dynamic organization in their awe-inspiring achievements.

With Gratitude,



Jenine Cleary
Board Chair, Career Development Council
Regional HR Director, Hardinge Inc.

Staff: 2022-2023

Collette Cornish
Kristy Cragle
Cynthia Dubots
Jennifer Edger
Deborah Finamore-Flint
Lori Hardee
Kevin Jacobs
Deborah Lynch
Kate McKenzie
Robin Ott
DeLaine Preston
Sarah Sassman
Lindey Smith
Jennifer Sonsire
Nancy Wegman
Cynthia Williams
Alisa Wright

Connecting Students, Businesses, and Schools

Mission: To prepare learners for transition to employment by connecting the education and business sectors to deliver career development services that promote career awareness, exploration and choices.



Supporting Students

- Becoming aware of career options and opportunities
- Practicing skills for success in the workplace



Supporting Our Business Community

- Developing the future workforce
- Showing community support of schools
- Engaging current employees



Supporting School Districts

- Enhancing programming for students
- Connecting learning to real world applications
- Enhancing learning for educators

Partnering Districts in 2022-2023:

- Addison
- Arkport
- Avoca
- Bath
- Bradford
- Canaseraga
- Canisteo-Greenwood
- Campbell-Savona
- Corning Christian Academy
- Corning-Painted Post
- Elmira
- Elmira Heights
- GST BOCES CTE
- GST STEM Academy (P-TECH)
- Hammondsport
- Hornell
- Horseheads
- Jasper-Troupsburg
- Notre Dame High School
- Odessa-Montour
- Prattsburgh
- Sayre Area Jr./Sr. High School
- Spencer-Van Etten
- Watkins Glen

2022-2023 SNAPSHOT



32,894
Career Experiences



1,512
Volunteers



634
Businesses, Colleges, and
Community Organizations



24
School Districts



1 GOAL
Inspire the Workforce
of Tomorrow



SERVICE SPOTLIGHT:

COOKIES & CAREERS AT BROADWAY ACADEMY

Free food works. Yes, one way to encourage attendance is to incentivize it!

Cookies & Careers is a series of events created by the Career Development Council to promote career awareness, exploration, and choices for students at Broadway Academy in Elmira. Once a month, career professionals are invited to share their experiences and “words of wisdom” as they describe their careers. And students are treated to “homemade” chocolate chip cookies made with care by students in the GST BOCES Bush Campus Culinary Arts program!

During the 2022-2023 school year, Broadway’s ninth graders learned about careers in art, engineering, information technology, skilled trades, the military, and more. Each career speaker used their knowledge and enthusiasm to educate students on how they, too, could create a fulfilling career in their career field of choice.

Just picture our Cookies & Careers event on Careers in Respiratory Therapy. Students not only learned what a career in respiratory therapy might entail, they got hands-on experience with “Larry,” a medical manikin who needed help breathing and had aspirated a Lego into his lung! Our guest speaker was Susan Ferrito, Director of Clinical Education for the Respiratory Therapy Program at Guthrie Robert Packer Hospital. Ms. Ferrito’s vast experience and knowledge was more than evident as she led students in helping “Larry” breathe and exploring what might be the problem with his lungs. Students loved “being able to do hands on stuff” and learn about an in-demand career field.

Who knows what careers will be highlighted at Cookies & Careers in the 2023-2024 school year at Broadway Academy? One thing we do know. Students will be encouraged to attend with the promise of a fresh, delicious chocolate chip cookie. Free food and career knowledge. A perfect pairing!



TOP 25 BUSINESS HOSTS:

These businesses partnered with Career Development Council and offered a combined total of 602 events (both individual and large group sessions) during the 2022-2023 school year.

Corning Credit Union

US Army

Guthrie

Arnot Health

New York State Police

NY Army National Guard- Horseheads

Corning Incorporated

CARE Program Bankruptcy Court

Cornell University

Cameron Manufacturing & Design Inc.

Hardinge Inc.

Steuben Co. Sheriff's Department

Cornell Cooperative Extension

SUNY Corning Community College

Chemung Canal Trust Co.

I.B.E.W. Local 139

Elmira College

First Heritage Federal Credit Union

Alfred State College

Jabil

Steuben County Jail

WETM-TV

Visions Federal Credit Union

American Medical Response

ServU Federal Credit Union



BUSINESS FEEDBACK:

"I enjoyed the event and think it was well run and organized. I love to see programs that help support students with practical life skills. I would be happy to participate again."

Business Volunteer for 12th grade Mock Interviews

"Thank you for the opportunity. It was seamless – and an opportunity for our team to bond together to support a worthy cause – workshop in personal finances!"

Community Volunteer for Mad City Money

"Everything appeared to be well organized and thought through! Pleasant way to spend my morning."

Admissions Counselor at College and Career Fair

CAREER EDUCATION BASE SERVICES

Career Development Council base services offer K-12 career education programming for students in area school districts. Partnership in this regional consortium provides:

- Architectural Awareness Program – Middle School level
- Career Day Events
- Career Education Speakers
- Career Panels
- Career-Related Field Trips including tours of business and industry sites
- Career-Related Student Workshops
- Job Shadowing- students and/or educators
- Life: Powered by You!- for Middle School girls
- Mock Interviews
- Student data tracking- customized district reports
- Working Worlds- professional development for educators

"Something I learned from this Career Day is identify your strengths and interests and be open minded when deciding on a career."

Eighth grade student on Career Day

"This career event really gave me the reassurance that this is the field I want to pursue."

Sophomore commenting on the Rehabilitation Careers Panel

"This shadow was helpful to me in thinking about my career as the different jobs shown and discussed were quite interesting to me and allowed me to a little bit better understand the jobs in the theater field."

Junior after a Job Shadow

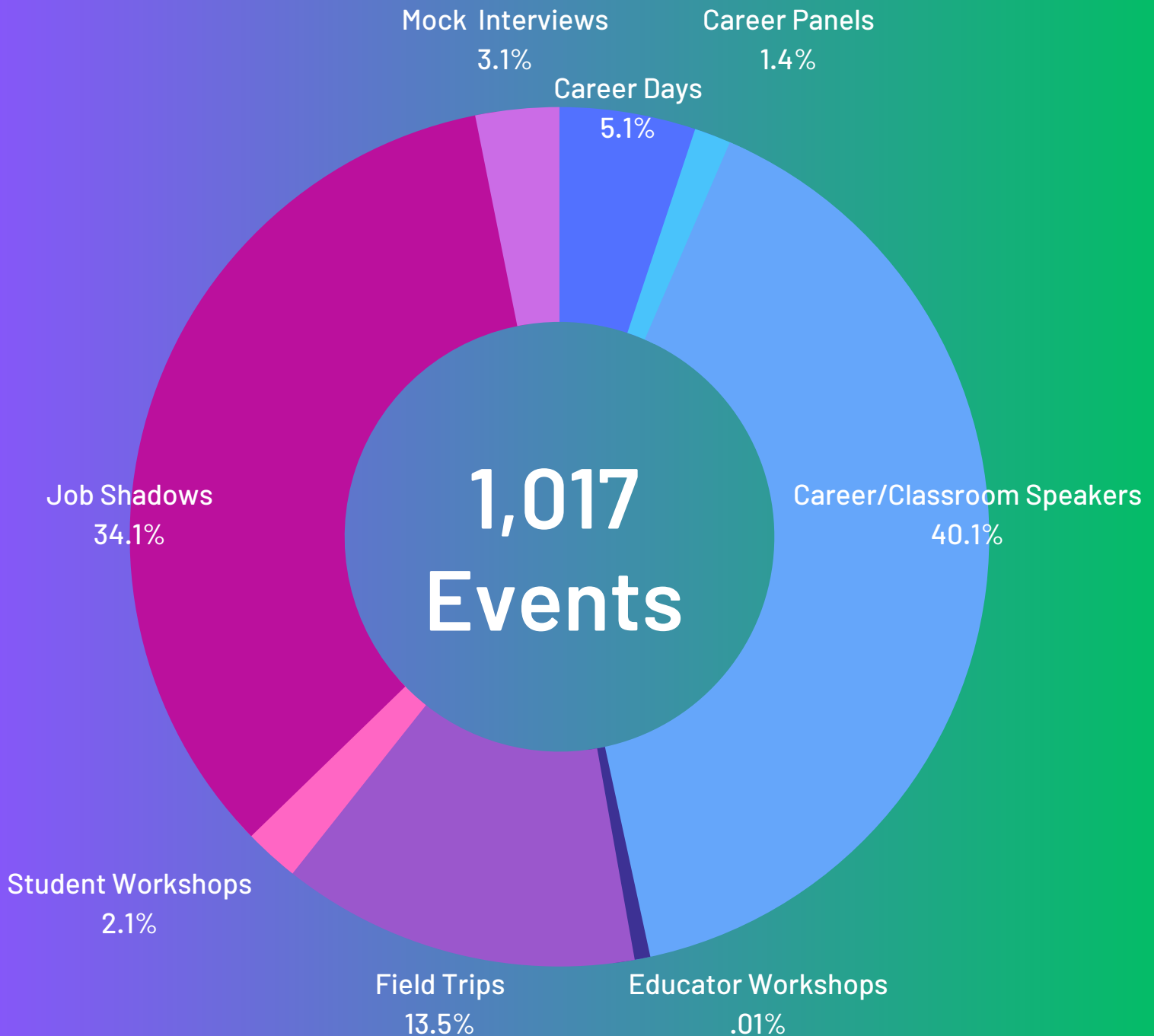
"I learned about areas I may need to improve on for interviews. The advice [the interviewers] give back to you is to help you be even better."

Senior after Mock Interviews



CAREER READINESS EVENTS

"Thank you for coming to our school and telling us about your job, physical therapy. I like that you help people who have been injured and help them move better."
-5th grader commenting on Career Day



"There is nothing like face to face time with people in the workplace who know how to relate their jobs to young people (that are still developing academically) to motivate them. High school is a long time of hard work that often discourages students and makes them question why they need to study things that seem so abstract and unrelated to their idea of the world, and their place in it. When students see real-life professionals, in person, explain how the topics they studied in high school and college benefited them in various ways, tangible and intangible, it provides convincing motivation for them to persevere. Being able to spend time asking their own questions is a big help clarifying fields that they, or the people they know, have no experience with."
- Educator, Prattsburgh Central School District

SERVICE SPOTLIGHT:

GROWING SKILLED TRADES GREATER SOUTHERN TIER

Career Development Council joined forces with several other community organizations and trade unions to create the inaugural Growing Skilled Trades Greater Southern Tier career exploration event that took place in April 2023. Sixteen school districts and over 400 students attended the event.

Twenty-eight exhibitors from unions, local businesses, and county public works represented careers in the areas of welding, roofing, carpentry, painting, engineering, electrical, plumbing, and construction to name a few.

Students spoke with exhibitors and learned about career opportunities and the education and skills required to enter professions in the trades. Hands-on activities were provided throughout the event.

Students had the opportunity to operate heavy equipment, weld a pipe, use hand-held power and manually operated tools, bend pipe, and participate in a wheelbarrow race.

All students and chaperones received a hard hat, work gloves, and safety glasses to use during the event and take home. Educators were excited to have students learn about these career opportunities, students enjoyed the hands-on learning, and exhibitors were eager to share their knowledge and encourage the workforce of tomorrow.

"It was a great event! I am looking forward to going again next year. I think it went very smoothly, especially being for the first time. The students really enjoyed themselves and learned a lot. I was pleasantly surprised how many students participated in all the hands-on activities. We had feedback from teachers who also heard students talking about what they learned and how much they loved it."

High School Counselor



COMMUNITY SUPPORT:

Career Development Council wishes to thank the following businesses and community organizations for their donations and financial support in 2022-2023. Their generous contributions strengthen career connections between business, education, and youth.

BUSINESS PARTNERS

- Arnot Health
- Cameron Manufacturing & Design
- Cargill
- Chemung Canal Trust Company
- Corning Credit Union
- ServU Federal Credit Union
- Steuben County Industrial Development Agency
- Waverly Pharmacy
- Workforce Development Institute

FOUNDATION AND COMMUNITY ORGANIZATION SUPPORT

- American Institute of Architects Southern New York
- Community Foundation of Elmira-Corning and the Finger Lakes
- Corning Incorporated Foundation
- Elmira College
- Elmira Heights Police Benevolent Association
- Fund for Women
- Human Resources Association of the Twin Tiers (HRATT)
- Rose's Youth Philanthropists
- SUNY Corning Community College
- The Triangle Fund

"I gave the program an excellent rating because all of the people that chatted with us were incredibly kind and I felt comfortable talking with them, they were a huge inspiration and gave me a lot of motivation."

-8th grade student commenting on Life Powered by You!

A special thank you to all of the community donors who supported us during FLX Gives 2022.

Grant partnerships with school districts and the GST BOCES Career and Technical Education (CTE) departments:

- Perkins V Strengthening Career and Technical Education for the 21st Century
- Extended School Day/APEX (Bath, Elmira, and Elmira Heights)
- Extended School Day/Dundee-Penn Yan

In addition to financial support, Career Development Council receives a significant amount of in-kind support from businesses, community agencies and individuals who volunteer their time by speaking to classes and at career day events; interviewing students; hosting student job shadows; hosting student and educator field trips; and supervising student interns. **We are grateful for the thousands of hours given in support of Career Development Council programs.**

There are more than 10,000 names in the Career Development Council database of educators and business leaders who participate in and provide quality career education opportunities for students in our region. Thank you!

Together, we will continue to make a difference for ALL students.

Program Year 2022-2023 Financial Statement will be available at the Career Development Council Administrative office. Call to request a financial page.



Career Development Council, Inc. (CDC) is an educational nonprofit organization formed in 1975, affiliated with the Greater Southern Tier BOCES. CDC partners with business, industry, and area school districts to provide high quality career education programs. Basic services include career days, career job shadowing, career panels, field trips, guest speakers, mock interviews, after school programs, grant funded programs, and special career-focused programs.

“I liked that there was a variety of very knowledgeable individuals who are very passionate about the respective fields and that they were interested in educating students and answered questions clearly and effectively.”
-Junior after attending the Health Care/Health Science Career Day at Elmira College



Get Involved!

- **Present in a school**
- **Host a job shadow**
- **Welcome students on site**
- **Participate in a virtual event**

For more information about the Career Development Council, our events, and ways you can contribute, you can visit our website at cdc.gstboces.org, call us at 607-795-5320 or connect with us on Facebook.

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