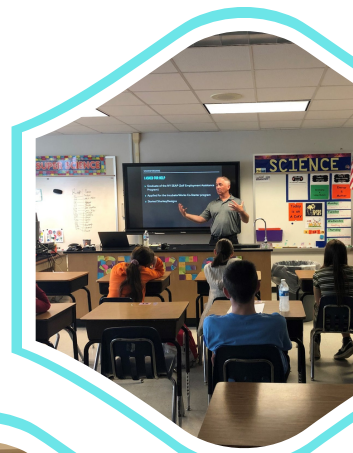


Career Development Council

ANNUAL REPORT 2021-2022



CAREER AWARENESS, EXPLORATION, AND CHOICES

Our Organization:

Board of Directors: 2021-2022

CHAIR

Neil Folnsbee
Horseheads School District

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Steuben County IDA

Todd Stout

Corning Incorporated

Sarah Vakkas

Greater Southern Tier BOCES

Mark Vaughn

Corning Incorporated

A Note From The Executive Director:

Dear Friends,

A volunteer shared his reasoning for presenting to students about careers - *I care about the **quality of life in my community**. I want students to know what's possible. I care that they have a rich education. They need to hear from us, to **raise career options and know that they will be the "next" in this field**.* I agree wholeheartedly, collaboration between education and business just makes sense.

On behalf of the Board of Directors of Career Development Council, I am honored to share our gratitude for a community that supports our mission through volunteering and funding and pride in the staff that makes this work happen on a day-to-day basis. Working together today we help create an informed, inspired workforce for tomorrow. Share the joy in our successes as you read about our 21-22 year. In 2022-2023, Career Development Council will continue to seek strong partnerships and the best delivery methods to empower students to explore the world of work. I am looking forward to the community collaboration opportunities ahead!

Onward together,



Staff: 2021-2022

Kristy Cragle
Cynthia Dubots
Deborah Finamore-Flint
Kevin Jacobs
Deborah Lynch
Kate McKenzie
Robin Ott
Kathryn Paterson
DeLaine Preston
Sarah Sassman
Jennifer Sonsire
Nancy Wegman
Cynthia Williams
Alisa Wright

Connecting Students, Schools, and Businesses



Supporting Students

- Becoming aware of career options and opportunities
- Practicing skills for success in the workplace



Supporting Our Business Community

- Developing the future workforce
- Showing community support of schools
- Engaging current employees



Supporting School Districts

- Enhancing programming for students
- Connecting learning to real world applications
- Enhancing learning for educators

Mission:

To prepare learners for transition to employment by connecting the education and business sectors to deliver career development services that promote career awareness, exploration and choices.

Partnering Districts in 2021-2022:

- | | |
|-----------------------------|----------------------------------|
| • Addison | • GST BOCES CTE |
| • Arkport | • GST STEM Academy (P-TECH) |
| • Avoca | • Hammondsport |
| • Bath | • Hornell |
| • Bradford | • Horseheads |
| • Canaseraga | • Jasper-Troupsburg |
| • Canisteo-Greenwood | • Notre Dame High School |
| • Campbell-Savona | • Odessa-Montour |
| • Corning Christian Academy | • Prattsburgh |
| • Corning-Painted Post | • Sayre Area Jr./Sr. High School |
| • Elmira | • Spencer-Van Etten |
| • Elmira Heights | • Watkins Glen |

Top Business Hosts:

These businesses partnered with Career Development Council and offered a combined total of 578 events (both individual and large group sessions) during the 2021-2022 school year.

Corning Federal Credit Union
SUNY Corning Community College
Corning Incorporated
US Army
NYS Police
Elmira College
Guthrie
Cornell University
Alfred State College
Chemung Canal Trust Company
First Heritage Federal Credit Union
IBEW Local 139
WETM-TV

CARE Program Bankruptcy Court
NYS Department of Transportation
Arnot Health
NYS Dept. of Environmental Conservation
Cornell Cooperative Extension
Hunt E/A/S
Tri-County Medical
Arnot Ogden School of Nursing
Cameron Manufacturing & Design
Pro Action Steuben County
Schuyler Hospital
Steuben County Sheriff's Dept.
Visions Federal Credit Union

Business Feedback:

"I really appreciate this program and feel like you do great work to engage and help the students. As a volunteer I feel appreciated and it is time well spent."

Business Volunteer for 11th grade Mock Interviews

"I think this is a great opportunity for students to find out about a variety of jobs! Thank you for providing it."

Business Presenter for Sophomore Career Day

"Thank you again for the wonderful opportunity to meet and engage with your students! I can't begin to tell you how impressed I was with each one of them. What an important skill to know and understand and I appreciate the chance to help!"

Business Volunteer for 8th grade Mock Interviews

"It was a great fair! I met a lot of amazing students and we were able to get some volunteer/employee prospects."

Business Volunteer for College and Career Fair

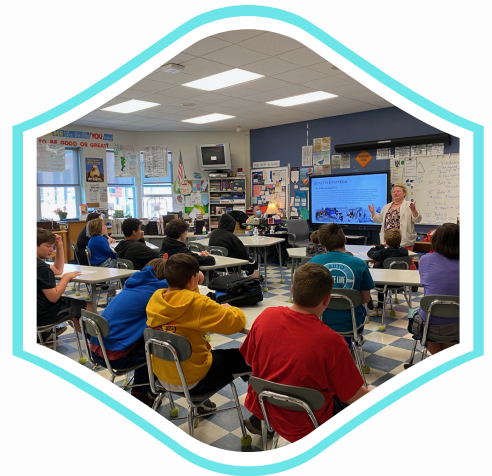
2021-2022 Snapshot



29,912
Career Experiences



1,280
Volunteers



617
Businesses, Colleges, and
Community Organizations



24
School Districts



1 Goal
*Inspire the Workforce
of Tomorrow*



Student participants in 2021-2022

Individual Experiences

512

Job Shadows

1,648

Mock Interviews

Early Career Awareness Start

4,460

Elementary Career Days

On Site Exploration

2,497

Career Related Field Trips

"Early career planning is all about self-discovery and helping children make sense of the world around them."

- Larry Bernstein

Career Education Base Services

Career Development Council, affiliated with the Greater Southern Tier Board of Cooperative Education Services (GST BOCES), base services offer K-12 career education programming for students in area school districts. Partnership in this regional consortium provides:

Architectural Awareness Program – Middle School level

Career Day Events

Career Education Speakers

Career Panels

Career-Related Field Trips including tours of business and industry sites

Career-Related Student Workshops

Job Shadowing – individual or small group, students (juniors & seniors) and/or educators

Life: Powered by You! – for Middle School girls

Mock Interviews

Student data tracking- customized district reports of all activities - BEDS data for work-based learning and business involvement

Working Worlds - professional development for educators

"This event has been really helpful and made me feel more confident in myself and my dreams."

Middle school student after Life Powered by You.

"There are a lot of things that go into being an architect. You don't work alone. The work is hands on and digital. I was very happy with this experience and can't wait to learn more."

Junior after shadowing an Architect

"My students very much enjoyed both...guest speakers in my Anatomy class. In fact, I believe they received the best positive feedback from my students for any guest speaker we have had in the past. The students were very engaged and interested in what they had to share, show, and demo. My students shared with me that they thoroughly enjoyed their class time with those two." **A&P Teacher commenting on classroom speakers**

"They explained the film industry and how it works very well. They cleared up many questions that I had."

Student after a Set Design Career Speaker

Service Spotlights: Districts

Steuben County Sophomore Career Day

Career Development Council, along with school counselors, re-invented the annual Steuben County Sophomore Career Day to allow students from several schools to learn in person together, which was unusual for this school year. With a new venue and an open-air space, almost 500 students from 10 Steuben County schools gathered and met with professionals from 7 different careers fields. In addition, several representatives from area businesses and colleges joined students to share opportunities following their career sessions.

Student comments:

"Exploring new careers and discovering new things is what I enjoyed most about today's event."

"[Today's event] helped me decide what I want to do in life."

"[Career Day] was very interesting and fun to be outside moving around while learning about something that I could possibly pursue."



Hornell Sixth Grade Career Day



City of Hornell Fire Department fireman Nick spoke to students in 6th grade at Hornell City School District. He shared that it was at his 6th grade Career Day that he learned about being a "fireman" and how this moment changed his career path. He worked hard in class, setting goals for himself, he researched the school and training necessary to be a fireman and could see himself working for the Hornell Fire Department. He told the students to work hard, and your dreams can come true as they did for him. He said, *"I am standing here in front of you with my dream job and it was not that long ago I was in your seat."*

take a new approach

Watkins Glen Careers on Wheels

Kindergarten through 6th grade students at Watkins Glen Elementary participated in their first ever "Careers on Wheels" event. Students learned about various careers where a vehicle is integral to the work. Highlighted careers included police, fire department, military, food service, NASCAR, tractor-trailer driver, and farming.

"This was such a valuable experience for the students. The presenters had a lot to offer, and the kids had great questions. Thanks so much for this amazing opportunity, I'd love to see it back here again for sure!" Elementary educator on Careers on Wheels event.



Corning-Painted Post Senior Mock Interviews

Many discussions regarding how to conduct mock interviews for 200+ seniors at Corning-Painted Post led to an amazing outcome. Virtual mock interviews took place over 4 days during the first week of April. On the first day, a guest speaker reviewed the interview process and provided interviewing tips to the Language & Literature 12R classes. Interviews took place on Days 2 - 4 with 30 local professionals volunteering to conduct interviews with students. Positive comments were received from all involved - teachers, students, and interviewers.

"Kudos to you for setting this all up!! I think this was very well organized. Students were able to answer the questions with ease and once the tone was set it became more conversational and they seemed to instantly relax and had no issues with the 'interview' questions. I really enjoyed doing this - it was a very nice break from my day to participate in this and I think all these students did a great job! There is a lot of talent with these kids - I am sure they will go on to do some great things." Local professional/volunteer Interviewer

"I think that the interviews went well. From the Social Emotional Learning lens, it helped students with self-awareness, relationship skills, and social awareness." Language & Literature teacher

Comments from students:

"The pointers that were given to me at the end of the interview were very helpful."

"This was as close to a real-world experience as possible."

Community Support:

Career Development Council wishes to thank the following businesses and community organizations for their donations and financial support in 2021-2022. Their generous contributions strengthen career connections between business, education, and youth.

Business Partners

- Burr Consulting
- Cameron Manufacturing & Design
- Chemung Canal Trust Company
- Corning Federal Credit Union
- Fran's Landing
- Hardinge, Incorporated
- Hilliard
- ServU Federal Credit Union
- Steuben County Industrial Development Agency
- Target
- Upstate Niagara
- Wegmans
- Workforce Development Institute

Foundation and Community Organization Support

- Community Foundation of Elmira-Corning and the Finger Lakes
- Corning Incorporated Foundation
- The Triangle Fund
- Fund for Women
- Rose's Youth Philanthropists
- American Institute of Architects Southern New York
- Human Resources Association of the Twin Tiers (HRATT)

A special thank you to all of the community donors who supported us during FLX Gives 2021.

Grant partnerships with school districts and the GST BOCES Career and Technical Education (CTE) departments:

- Perkins V Strengthening Career and Technical Education for the 21st Century
- 21st Century Community Learning Center/REACH
- Extended School Day/APEX
- Extended School Day/Dundee-Penn Yan

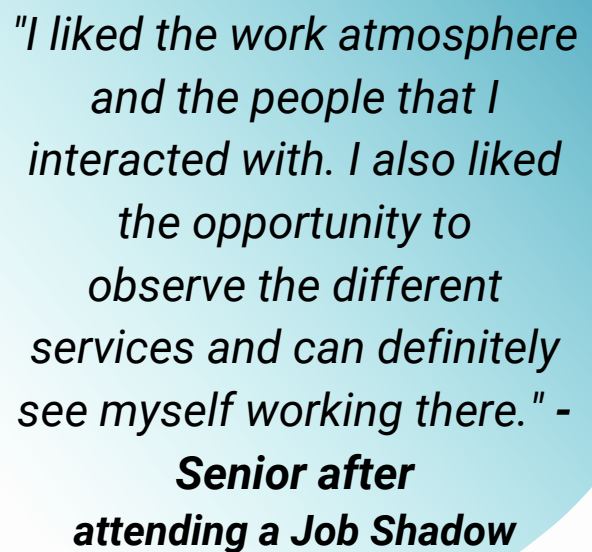
In addition to financial support, Career Development Council receives a significant amount of in-kind support from businesses, community agencies and individuals who volunteer their time by speaking to classes and at career day events; interviewing students; hosting student job shadows; hosting student and educator field trips; and supervising student interns. We are grateful for the thousands of hours given in support of Career Development Council programs.

There are more than 10,000 names in the Career Development Council database of educators and business leaders who participate in and provide quality career education opportunities for students in our region. ***Thank you!***

Together, we will continue to make a difference for ALL students.

Program Year 2021-2022 Financial Statement will be available at the Career Development Council Administrative office. Call to request a financial page.

Career Development Council, Inc. (CDC) is an educational nonprofit organization formed in 1975, affiliated with the Greater Southern Tier BOCES. CDC partners with business, industry, and area school districts to provide high quality career education programs. Basic services include career days, career job shadowing, career panels, field trips, guest speakers, mock interviews, after school programs, grant funded programs, and special career-focused programs.



*"I liked the work atmosphere
and the people that I
interacted with. I also liked
the opportunity to
observe the different
services and can definitely
see myself working there." -
**Senior after
attending a Job Shadow***

Get Involved!

- **Present in a school**
- **Host a job shadow**
- **Welcome students on site**
- **Participate in a virtual event**

For more information about the Career Development Council, our events, and ways you can contribute, you can visit our website at cdc.gstboces.org, call us at 607-795-5320 or connect with us on Facebook.

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