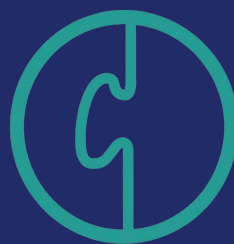




# ANNUAL REPORT 2020-2021



Career Development Council



Dear Friends,

As with so many others, the way we did our jobs almost completely changed this past year. At times it felt as if we had entirely new jobs altogether. Yet, our phenomenal Career Development Council team did not falter. Neither did our amazing community. **Together**, leaning on each other's strengths, being brave in trying something new (often while being recorded), we became “**virtually**” ready for anything. We were determined to be there, for the youth throughout our region, connecting students to **meaningful career experiences** and employers to their future workforce. Businesses, board members, and volunteers said YES and students responded!

Without a doubt, collaboration created **success**. This report provides a glimpse of what our partnership accomplished, ever focused on today's youth, tomorrow's workforce.

Sincerely,

*Susan Pawlak*  
Executive Director

# MISSION

To prepare learners for transition to employment by connecting the education and business sectors to deliver career development services that promote career awareness, exploration and choices.

## BOARD OF DIRECTORS 2020-2021

### **PRESIDENT**

**Neil Folnsbee**  
Teacher  
Horseheads School District

### **VICE-CHAIR**

**Jeremy Palotti**  
Superintendent  
Hornell City School District

### **SECRETARY/TREASURER**

**Melissa Woodward**  
School Counselor  
GST STEM Academy

### **PAST-CHAIR**

**Dave Adams**  
Registered Architect  
AJH Designs

### **EXECUTIVE DIRECTOR**

**Susan Pawlak**  
Career Development Council

**Michelle Caulfield, Superintendent**  
Corning-Painted Post School District

**William Howe, Director of Curriculum and Instruction**  
Addison Central School District

**Rachel Roberts, BSN, RN, MS, Manager of Education and Regulation**  
Guthrie Corning Hospital

**Dr. John Williams, Dean of Architecture, Management & Engineering Technology**  
Alfred State College

**Jenine Cleary, Human Resources Director**  
Hardinge

**Steve Saxton, Superintendent**  
Avoca Central School District

**Matthew Sharpe, CEO/President**  
Cameron Manufacturing and Design

**Dr. Mark Vaughn, Manager, Technical Talent Pipelining; Lead, Technology Community Office of STEM**  
Corning Incorporated

**Rachel Eckman-Knapp, BSN, RN-BC, CRRN, Director of Nursing Services and Support Management**  
Arnot Health

**Todd Stout, Manager, Global Talent Sourcing Strategies**  
Corning Incorporated

**Jeanne Eschbach, Executive Director, Workforce & Academic Pathways**  
SUNY Corning Community College

**Cheryl Jordan, Staff Development, retired**  
Corning-Painted Post School District

**Sarah Vakkas, Assistant Superintendent for Instruction**  
Greater Southern Tier BOCES

**Michele Johnson, Community Affairs Project Manager, Office of Racial Equality and Social Unity (ORESUS)**  
Corning Incorporated



**22,273** Career Experiences



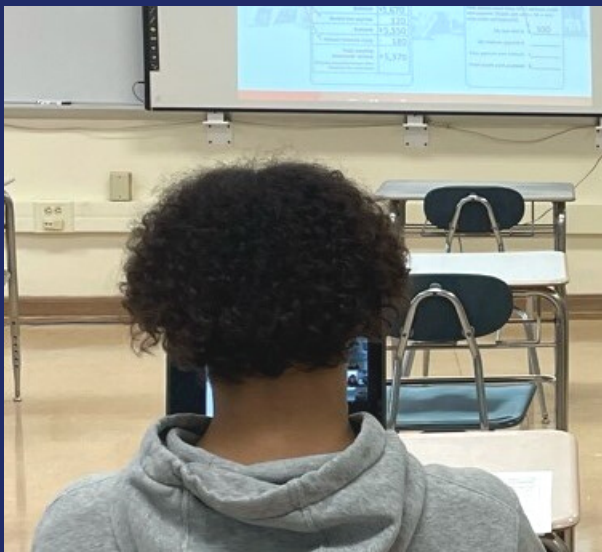
Over **700** Volunteers

Businesses,  
Colleges &  
Community  
Organizations

More than **300**



Supporting **24** School Districts



**1 Goal**  
INSPIRING THE WORKFORCE  
OF TOMORROW

# CONNECTING STUDENTS, SCHOOLS AND BUSINESSES

## SUPPORTING STUDENTS

- Becoming aware of career options and opportunities
- Practicing skills for success in the workplace

## SUPPORTING OUR BUSINESS COMMUNITY

- Developing the future workforce
- Showing community support of schools
- Engaging current employees

## SUPPORTING SCHOOL DISTRICTS

- Enhancing programming for students
- Connecting learning to real world applications
- Enhancing learning for educators

## CAREER EDUCATION BASE SERVICES

Career Development Council, affiliated with the Greater Southern Tier Board of Cooperative Education Services (GST BOCES), base services offer K-12 career education programming for students in area school districts. Partnership in this regional consortium provides:

**Architectural Awareness Program** – Middle School level

**Career Day Events**

**Career Education Speakers**

**Career Panels**

**Career-Related Field Trips** including tours of business and industry sites

**Career-Related Student Workshops**

**Job Shadowing** – individual or small group, students (juniors & seniors) and/or educators

**Life: Powered by You!** – for Middle School girls

**Mock Interviews**

**Student data tracking**- customized district reports of all activities - BEDS data for work-based learning and business involvement

**Working Worlds** - professional development for educators



# PARTICIPATING DISTRICTS

## Partnering schools in 2020-2021 included:

- Addison Central School District
- Arkport Central School District
- Avoca Central School District
- Bath Central School District
- Bradford Central School District
- Canaseraga Central School District
- Canisteo-Greenwood Central School District
- Campbell-Savona Central School District
- Corning Christian Academy
- Corning-Painted Post Area School District
- Elmira City School District
- Elmira Heights Central School District
- GST BOCES CTE (Bush, Coopers, & Wildwood)
- GST STEM Academy (P-TECH)
- Hammondsport Central School District
- Hornell City School District
- Horseheads Central School District
- Jasper-Troupsburg Central School District
- Notre Dame High School
- Odessa-Montour Central School District
- Prattsburgh Central School District
- Sayre Area School District
- Spencer-Van Etten Central School District
- Watkins Glen Central School District

"Career Development Council has played a vital role in achieving our department goals and school mission of preparing students for their futures. They have helped us to offer far more career experiences for our kids than we could ever possibly do on our own. They have provided our students with a multitude of career speakers, insightful career panels, hands-on job shadows and professional mock interviews. They are a huge asset to our school, and we are thankful to have them!"

**Educator, Hornell HS**

## TOP BUSINESS HOSTS

These businesses partnered with Career Development Council and offered a combined total of 339 events (both individual and large group sessions) during the 2020-2021 school year:

### Top Presenters and Hosts

- Corning Credit Union
- Cornell University
- Corning Incorporated
- ProAction Steuben County
- New York State Police
- Arnot Ogden Medical Center
- Bryant and Stratton College
- Steuben Council on Addictions
- SUNY Corning Community College
- Boehringer Ingelheim
- Hunt E/A/S
- Cornell Cooperative Extension- Steuben
- Chemung Canal Trust Company
- Alfred State College
- Guthrie
- Cameron Manufacturing and Design

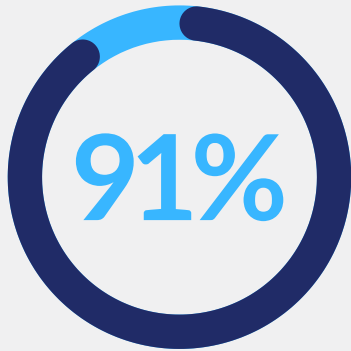
### Top Local Business Recordings for Virtual Events\*

- WETM Meteorology
- Chicago the Musical (presented by a local dancer now on Broadway)
- City of Corning Fire Department
- Dipetta Chiropractic
- Owen Family Dental
- Stilettos Hair and Nails
- Maple City Music Therapy
- Cornell/Spacecraft Planetary Image Facility
- Arnot Ogden NICU Nursing
- SUNY Corning Community College Cyber Security

\*These events were recorded for students in partnership with Career Development Council.

# Career Development Council "went virtual"

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Using platforms such as Zoom, Microsoft Teams and Google Meet, 91% of all programming was virtual in the 2020-2021 school year.

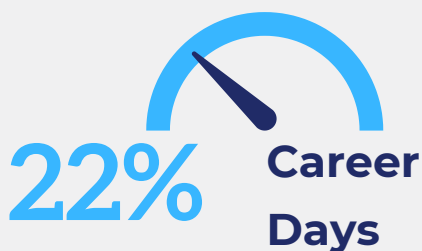
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"Adaptability to change is itself a hallmark of successful education."

*Peter Hilton*

Of the **22,273** student career experiences, 20,333 of them were virtual.

## Virtual Experiences



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Learn more at [www.cdc.gstboces.org](http://www.cdc.gstboces.org)

# CAREER CLUSTER PRESENTATIONS

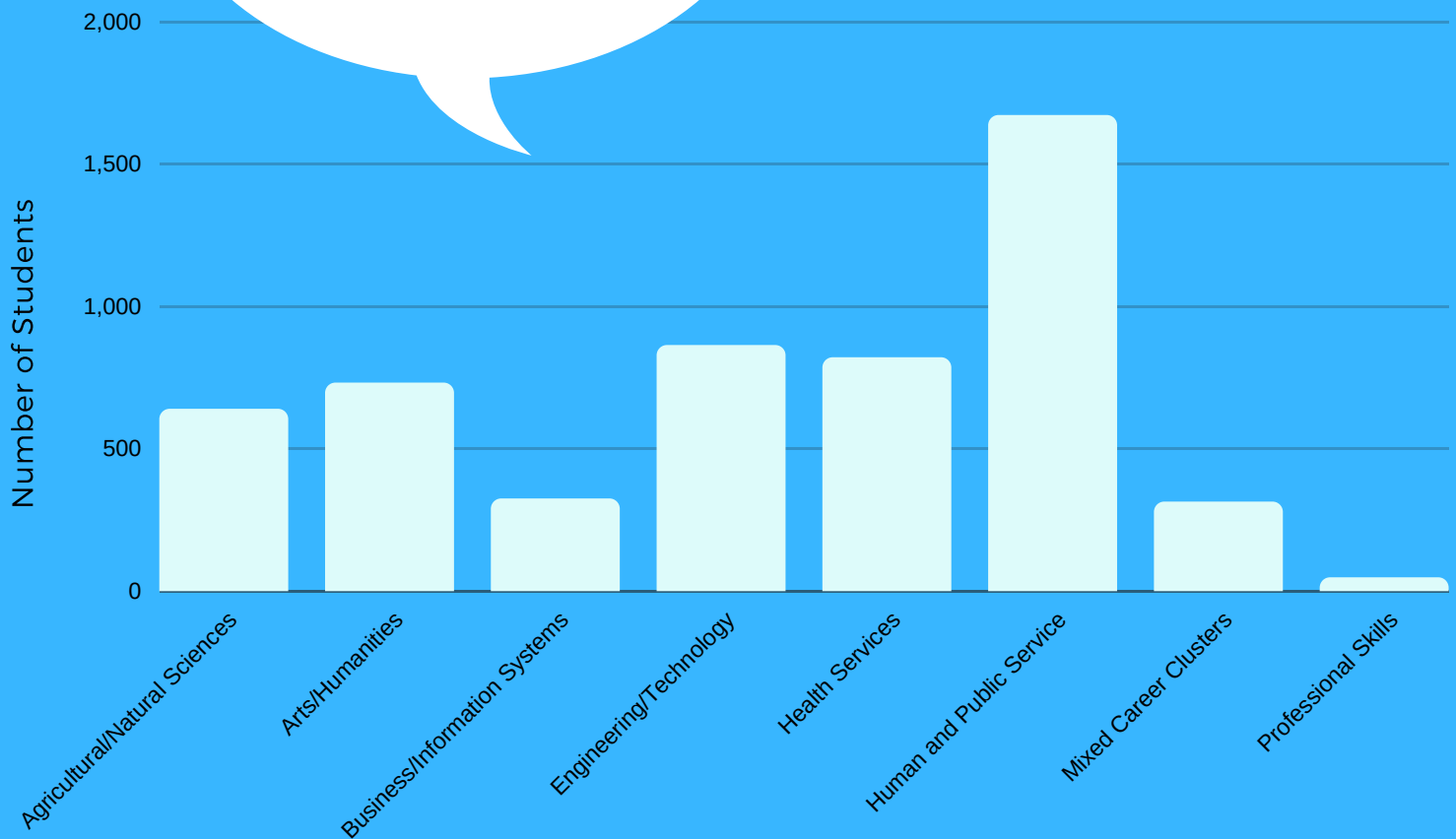
## START WITH CAREER CLUSTERS TO HELP CHOOSE YOUR CAREER DIRECTION

The six career clusters correspond to the six career majors used by the New York State Education Department. Occupations are placed into clusters based on the type of educational preparation necessary to pursue them.

Identifying with a cluster can help students build their career path and choose credentials—such as a college degree, specialized training, or certifications—that will qualify them for a variety of different, but related, jobs.

All four speakers had really diverse backgrounds and job industries! They answered my questions really well and broadened my ideas for future plans.

– Student following the Computer Careers Panel





# COMMUNITY SUPPORT

Career Development Council wishes to thank the following businesses and community organizations for their financial support in 2020-2021. Their generous contributions strengthen career connections between business, education, and youth.

## Business Partners

- Chemung Canal Trust Company
- Corning Federal Credit Union
- Hardinge, Incorporated
- ServU Federal Credit Union

## Foundation and Community Organization Support

- Community Foundation of Elmira-Corning and the Finger Lakes
- Corning Incorporated Foundation
- The Triangle Fund
- Fund for Women
- Rose's Youth Philanthropists
- American Institute of Architects Southern New York
- Human Resources Association of the Twin Tiers (HRATT)

**A special thank you to all of the community donors who supported us during FLX Gives 2020.**

Grant partnerships with school districts and the GST BOCES Career and Technical Education (CTE) departments:

- Perkins V Strengthening Career and Technical Education for the 21st Century
- 21st Century Community Learning REACH Program
- Extended School Day Grant/APEX

In addition to financial support, Career Development Council receives a **significant amount of in-kind support from businesses, community agencies and individuals who volunteer their time** by speaking to classes and at career day events; interviewing students; hosting student job shadows; hosting student and educator field trips; and supervising student interns. **We are grateful for the thousands of hours given in support of Career Development Council programs.**

There are more than 16,000 names in the Career Development Council database of educators and business leaders who participate in and provide quality career education opportunities for students in our region. Thank you!

**Together, we will continue to make a difference for ALL students.**

Program Year 2020-2021 Financial Statement will be available at the Career Development Council Administrative office. Call to request a financial page.

# IMPACT AND INFLUENCE

"It's all about the kids, they are our future. Keeping the kids engaged, excited, learning, and passionate about something, no matter what it is, is the biggest reason I keep coming back."

**Business Presenter,  
FEApro Technical Consulting**

"I enjoyed the fact that there were three different career speakers: it offered a wider perspective and to have multiple different professional insights was helpful as someone who is looking to know more about the field."

**Student following the Psychology & Social  
Work Careers Panel**

"I learned a lot about what makes you more valuable going into the work field, how to choose a college degree, and how to end up in a job you truly love! I enjoyed how light-hearted the panelists were and really appreciated the advice given."

**Education Career Panel – New Visions  
Education student. Bush CTE**

"Before this panel I had plumber on my list of possible career paths and now it is at the top."

**Watkins Glen Junior on Trades Panel**

"It gave me insight to how I should continue to develop myself for a successful career in business. I learned that communicating is a very important skill and should be practiced which would give me an advantage over other candidates in a job interview."

**Student following a Business & Sales Career  
Speaker**

Career Development Council, Inc. (CDC) is an educational nonprofit organization formed in 1975, affiliated with the Greater Southern Tier BOCES. CDC partners with business, industry, and area school districts to provide high quality career education programs. Basic services include career days, career job shadowing, career panels, field trips, guest speakers, mock interviews, after school programs, grant funded programs, and special career-focused programs.

## Connect with us!

For more information about the Career Development Council, our events, and ways you can contribute, you can visit our website at [cdc.gstboces.org](http://cdc.gstboces.org), call us at 607-795-5320 or connect with us on Facebook.

### Administrative Office

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